

30 January 2018  
2018年1月30日

**RE: Becker's P1, P3 and the New Strategic Business Leader exam resources**

关于 **Becker** 的 **P1, P3** 和全新的《战略商业领袖》（**Strategic Business Leader**，以下简称“**SBL**”）考试资源

Dear ACCA partner,  
尊敬的 ACCA 合作院校，

Please let me introduce myself as Becker Professional Education's Senior Sales and Accounts Manager. At this stage, it is important to advise you that Becker have been delivering accountancy training for 60 years, delivering the ACCA qualification in Europe for over 20 years, and are now proud to be an ACCA-Approved publisher supporting universities.

我是 Becker 专业教育的高级销售和客户经理。我想向您介绍一下，Becker 致力于财会培训已经有 60 年的历史了，更在欧洲地区具有 20 多年 ACCA 专业资质培训经验，进而我们很荣幸可以成为 ACCA 认可教材出版商，支持广大院校的教学工作。

Today, I am forwarding this letter to provide you with information on the student and tutor resources that we publish to support the delivery of the ACCA qualification – in particular, for P1, P3 and the new Strategic Business Leader exam.

这封信函旨在提供我们为支持全新的 ACCA 专业资质的推广，尤其是 P1, P3 和创新型《战略商业领袖》考试关于学生和教学资源相关信息。

**Student Materials**

**学生资源**

For the P1, P3 and new SBL exams, we produce the following ACCA-Approved student materials. Please refer to [here](#) for more details.

对于 P1, P3 和全新的 SBL 科目考试，我们提供下列的 ACCA 认可学生资源。点击[此处](#)获取更多内容。

- Study Text - Structured core syllabus coverage and the essential book for required knowledge
- 教材 (Study Text) - 紧扣核心考试大纲，是通过考试的必备资源
- Revision Question Bank - Question practice and exam preparation
- 习题册 (Revision Question Bank) - 用于习题练习和考试准备
- Revision Essentials Handbook - hand-held pocket notes covering key topics – great for revision
- 复习必备手册 (Revision Essentials Handbook) - 便携式口袋本涵盖主要的考点 - 复习阶段必备

In China, we offer the Study Text and Revision Question Bank as a package for ¥ 230.00 – from CNPIEC.

You can purchase Becker's products by:

在中国，我们通过中国图书进出口公司（以下简称“中图”）提供教材和习题册，定价为 ¥230.00。您可以通过下列方式获取资源：

- Visiting: <https://zhongtushuzits.world.tmall.com/p/rd274071.htm>
- Calling CNPIEC at 010-57729509
- Email CNPIEC at: [570059979@qq.com](mailto:570059979@qq.com)
  
- 访问网站: <https://zhongtushuzits.world.tmall.com/p/rd274071.htm>
- 致电中图: 010-57729509
- 发送邮件至中图: [570059979@qq.com](mailto:570059979@qq.com)

## Tutor Resources

### 教学资源

For the P1, P3 and new SBL exams, we produce the following ACCA-Approved tutor resources:

我们提供下列 P1, P3 和 SBL 考试的 ACCA 认可教学资源：

- Tutor Lesson Guidance – professional tutor advice on how to deliver your classes
- 教师授课指南 – 就如何授课提供专业建议
- Tutor Revision Guidance – classroom delivery advice for the revision phases
- 教师复习指南 – 对复习阶段提供课堂授课建议
- Tutor Teaching Slides – PowerPoint slides to support classroom delivery
- 教师授课 PPT – PPT 支持课堂授课
- 2 x Monitoring Tests – offering progressive testing to deploy at certain points of your class
- 2 套测验题 – 在您授课过程中提供进阶性测试
- 2 x Full Mock Exam – offering an ACCA-Approved full-length mock examination
- 2 套完整的模拟考题 – 提供一整套 ACCA 认可的考试风格的模拟测试
- Study Program – offering structure and advice on what resources to engage during the course
- 学习计划 – 在授课过程中就何时使用何项资源给出建议

Please download The Tutor Resources for [P1](#) and [P3](#) from here. The tutor resources for the SBL exam is available now. To acquire the tutor resources, this is dependent on an adoption of Becker materials (Adoption = the purchase of a Study Text and Revision Question Bank for each of your students). To enquire, please make contact with me at [showe@becker.com](mailto:showe@becker.com) and I will work out the best package for supply.

请点击下载 [P1](#) 和 [P3](#) 的教学资源。SBL 科目的教学材料现已在中国内陆地区正式对外销售。如需获得教学资源，必须购置 Becker 的学生材料（即需要为您的学员购置 Becker 的教材和习题册）。如需咨询，[请发送邮件至 showe@becker.com](mailto:showe@becker.com)，我会给您一个最佳的优惠组合。

Please find attached below – slides explaining in more detail:

以下为学生和教学资源的截图，[视频](#)和 [PPT](#) 将向您提供更详尽的介绍：

- The SBL products; and
- SBL 产品
- The Tutor Resources; and
- 教学资源
- A sample study program – showing how it all fits together.
- 学习计划样本 – 展示这些资源是如何相辅相成的

If you would like any further information – please don't hesitate to ask – and I hope you find the sample SBL study materials and resources suitable to support your ACCA delivery.

如果您想了解更多信息，请联系我。我也希望各位申领的 SBL 全新教材适合您 ACCA 的授课。

Kind regards,  
Steve

Steven Howe

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W: [www.beckeracca.com](http://www.beckeracca.com)

## ▶ ACCA-Approved Study Text

- Approved and quality assured by the ACCA's examining team
- Available in print/e-book/licence
- SBL specific:
  - Valid for Sept 2018, Dec 2018, Mar 2019 and June 2019 exams
  - Session 1 devoted to professional skills
  - More than 100 exhibits and illustrations
  - More than 60 examples
  - A bank of study questions to practice professional skills and presentation formats including professional skills answer grids



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## ▶ Revision Question Bank

- Approved and quality assured by the ACCA's examining team
- Available in print/e-book/licence
- SBL-specific:
  - Includes professional skills practice
  - Technical practice questions (20+)
  - Six exam style and standard case studies (including ACCA's two specimen exams)
  - Two Mock Exams
  - Model answers include tutorial notes and professional skills marks



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## ▶ Revision Essentials Handbook



- Derived from ACCA- Approved content
- Illustrated technical content
- Exam guidance
- Available in print/e-book/licence
- SBL Specific:
  - ACCA syllabus aim and main capabilities
  - Core topics checklist
  - Summary of essential facts and theory
  - Analysis of the specimen exams
  - Exam techniques



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## ▶ Tutor Support & Resources



Becker's SBL Tutor Resources will include:

- Study Programme
- 2 x Monitoring Tests
- **Tutor Lesson Guidance**
- **Tutor Teaching Slides**
- Revision Guidance
- Mock Exam  
(in addition to the two included in our RQB)



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Lesson Guidance

PowerPoint Presentations

Monitoring Tests

Revision Guidance

Mock Exams

Phase	Assignment	Time Allocated (Note 1)		Timing/Deadline (Note 2)
		Study Sessions	Quiz & Questions	
<b>Introductory</b>	Familiarise yourself with PBE (see Appendix to this programme). Read the most recent Examiner's Report and Session 00. Work through Sessions 1-5, 8-15 and 16. Attempt all examples the end of session Quizzes and "priority" Questions.	1 hour 25 hours	10 hours	
<b>Monitoring Test 1</b>	Sit Monitoring Test 1. (Note 3)	1½ hours		
<b>Intermediate</b>	Complete all remaining sessions.	15 hours	5 hours	
<b>Monitoring Test 2</b>	Sit Monitoring Test 2. (Note 3)	1½ hours		
<b>Revision</b>	Emphasis to be placed on exam-style and standard question practice. Work through at least four exams worth of exam standard questions (see the Revision Question Bank). Check the ACCA website for new technical articles. Attempt the Specimen, September 2016 and December 2016 Exams to thoroughly familiarise yourself with the style and standard of the exams. Read the Examiner's Report for the most recent Exam.	40 hours minimum (Note 4) 20 hours (Note 4)		
<b>Mock Examination</b>	Sit a Mock Examination (Note 5)	3½ hours		
<b>ACCA Examination</b>		3½ hours		



Study Text

Revision Question Bank

Revision Essentials Handbook