



ACCA

30
YEARS
IN CHINA

Advertise with ACCA Official Chinese Website 2018

Think Ahead

ACCA（特许公认会计师公会）是全球广受认可的国际专业会计师组织，为全世界有志投身于财会、金融以及管理领域的专才提供首选的资格认证。ACCA目前在中国拥有25,000名会员及108,000名学员，并在北京、上海、广州、深圳、成都、沈阳、青岛、武汉、长沙、香港和澳门特别行政区设有11个代表处。

ACCA为全球180个国家的200,000名会员及486,000名学员提供支持，从雇主的技能需求出发，为会员和学员的事业发展提供完善的专业服务。ACCA透过全球101个办事处和中心，以及全球超过7,200家认可雇主，为员工的学习与发展提供高标准服务。ACCA致力于维护公共利益，提倡适度的会计监管方式，同时，通过开展国际化研究，不断提升财会行业的声誉与影响力。

目前，ACCA的核心——ACCA专业资格正在进行重大创新，以确保我们的会员继续成为全球倍受推崇和青睐、与时俱进的专业会计师。

ACCA自1904年成立以来，一直秉承着独特的核心价值，即机遇、多元性、创新、诚信和责任。了解详情，请访问ACCA网站：www.accaglobal.com

Visits

Chinese Website, the only ACCA official website in Chinese Language, was first launched in 2002.

Date	Visits	Pageviews	PV per day	Unique Visitors
Mar-18	213855	512816	16542	160825
Feb-18	139711	305916	10926	110718
Jan-18	222371	499473	16112	169426
Dec-17	154847	411594	13277	115349
Nov-17	340054	606739	20225	229003
Oct-17	143288	393803	12703	95515
Sep-17	79243	276504	9217	55385
Aug-17	65857	225130	7262	44653
Jul-17	118977	280370	9044	85565
Jun-17	104028	224152	7472	80219
May-17	104435	255167	8231	104435
Apr-17	287069	441804	14727	245456

Product – Homepage Top Banner

Number: 2

Size: 400 × 90 pixels

Bidding Base Price: CNY 300, 000 each

Top banner 1

Top banner 2



Product – Homepage Bottom Banner

Number: 1

Size: 627 × 78 pixels

Bidding Base Price: CNY 150, 000 each

Homepage Bottom banner



Product – Side Banner

Number: 3

Size: 280 × 90 pixels

Bidding Base Price: CNY 100, 000 each

Side banner 1



Side banner 2



Side banner 3



Artwork guidelines

Graphics files accepted

Top Banner	JPG, PNG, GIF or JPG format; 400 × 90 pixels; <10M
Side Banner	JPG, PNG, GIF or JPG format; 280 × 90 pixels; <10M
Bottom Banner	JPG, PNG, GIF or JPG format; 627 × 78 pixels; <10M

Important deadlines

Confirmation on advertisement booking 15th of the preceding month
Submission of sample artwork for approval 23th of the preceding month
Submission of final material for posting 25th of the preceding month
Payment must be settled **no later than 30 days from the date of invoice.**

Terms & conditions

- The Association of Chartered Certified Accountants (“the Proprietors”) reserve the right to refuse, omit or suspend publication of any advertisement or loose-leaf insert or any part thereof (“the Advertisement”) without notice of their intention to do so and without any reason being given to the Advertiser.
- The Proprietors have no liability whatsoever for any loss or claim occasioned by the non-insertion of the Advertisement or for any errors or omissions in the Advertisement.
- A) While every effort will be made to meet the advertisers requirements, the proprietors reserve the right to alter the Advertisement in order that the Advertisement should conform to their standards, without consulting the Advertiser.
B) The Proprietors shall not be liable for the accuracy of color reproduction. No responsibility will be taken for return of disk to the Advertiser.
- The Proprietors are not obliged to defer or cancel the Advertisement unless they receive written notice from the Advertiser minimum six weeks prior to the proposed publication of the Advertisement which the Advertiser wishes to defer or cancel.

Terms & conditions

- Payment must be made by the Advertiser no later than 30 days from the date of invoice. Any late payment without written consensus from the Proprietors will subject to automatic booking cancellation without further notification.
- The Advertiser shall keep the Proprietors fully indemnified at all times from and against all actions, proceedings, damages, damages, costs, claims, demands, expenses and liabilities whatsoever arising in connection with the Advertisement.
- The Proprietors shall not be liable to the Advertiser for any delay or failure in performance resulting directly or indirectly from any cause beyond their reasonable control which prevents, hinders or restricts performance of its obligations hereunder including, without limitation, war declared or undeclared, fire, flood, accident, explosion, lawful Government orders, regulations, restrictions or strikes.
- The Proprietors reserve the right to rescind or amend any of the above conditions from time to time.

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Contact

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