

Think Ahead

**ACCA**

**Advertise with  
ACCA Official  
Chinese  
Website 2016**

30 May 2016

## 关于ACCA

ACCA (特许公认会计师公会)是全球最具规模的国际专业会计师组织,为全世界有志投身于财务、会计以及管理领域的专才提供首选的资格认证。ACCA目前在中国大陆拥有6,000名会员及62,100名学员,并在北京、上海、成都、广州、深圳、沈阳、青岛以及武汉共设有8个代表处。

ACCA为全球**181**个国家的**178,000**名会员及**455,000**名学员提供支持,从雇主的技能需求出发,为会员和学员的事业发展提供完善的专业服务。ACCA透过全球**95**个办事处和中心,以及全球超过**7,110**家认可雇主,为员工的学习与发展提供高标准服务。ACCA致力于维护公共利益,提倡适度的会计监管方式,同时,通过开展国际化研究,不断提升会计行业的声誉与影响力。

# Visits

Chinese Website, the only ACCA official website in Chinese Language, was first launched in 2002. In July 2016 brand new ACCA Chinese website replace the old version.

## Visit report by month

Date	Visits	Page Views	PV Per Day	Unique Visitors
2015.3	30525	170878	6572.2	31318
2015.4	22393	127278	4242.6	23031
2015.5	23906	118503	3822.6	24624
2015.6	26328	145395	4843.1	27317
2015.7	28340	152531	4920.3	29403
2015.8	31019	154575	4986.2	32209
2015.9	30323	159872	5329	31141

# Product – Homepage Top Banner

## Number: 2

### Size: 400\*90pixel



# Product – Side Banner

Number: 3

Size: 280\*90pixel

Side banner 1

Side banner 2

Side banner 3

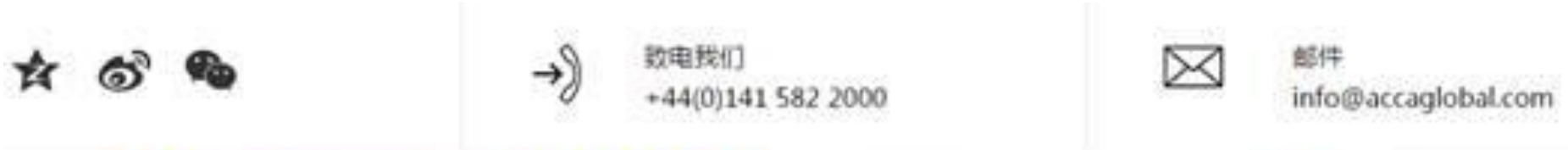
雇主
培训机构


# Product – Homepage Bottom Banner

Number: 2

Size: 400\*90pixel



Homepage Bottom banner

Homepage Bottom banner

# Artwork guidelines

## Graphics files accepted

Top Banner	JPG, PNG, GIF or JPG format; 400 × 90 pixels; <10M
Side Banner	JPG, PNG, GIF or JPG format; 280 × 90 pixels; <10M
Bottom Banner	JPG, PNG, GIF or JPG format; 400 × 90 pixels; <10M

## Important deadlines

Confirmation on advertisement booking 15th of the preceding month  
Submission of sample artwork for approval 23th of the preceding month  
Submission of final material for posting 25th of the preceding month  
Payment must be settled **no later than 30 days from the date of invoice.**

# Contact

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# Terms & conditions

- ✓ The Association of Chartered Certified Accountants ( “the Proprietors” ) reserve the right to refuse, omit or suspend publication of any advertisement or loose-leaf insert or any part thereof ( “the Advertisement” ) without notice of their intention to do so and without any reason being given to the Advertiser.
- ✓ The Proprietors have no liability whatsoever for any loss or claim occasioned by the non-insertion of the Advertisement or for any errors or omissions in the Advertisement.
- ✓ A) While every effort will be made to meet the advertisers requirements, the proprietors reserve the right to alter the Advertisement in order that the Advertisement should conform to their standards, without consulting the Advertiser.  
B) The Proprietors shall not be liable for the accuracy of color reproduction. No responsibility will be taken for return of disk to the Advertiser.
- ✓ The Proprietors are not obliged to defer or cancel the Advertisement unless they receive written notice from the Advertiser minimum six weeks prior to the proposed publication of the Advertisement which the Advertiser wishes to defer or cancel.

# Terms & conditions

- ✓ Payment must be made by the Advertiser no later than 30 days from the date of invoice. Any late payment without written consensus from the Proprietors will subject to automatic booking cancellation without further notification.
- ✓ The Advertiser shall keep the Proprietors fully indemnified at all times from and against all actions, proceedings, damages, damages, costs, claims, demands, expenses and liabilities whatsoever arising in connection with the Advertisement.
- ✓ The Proprietors shall not be liable to the Advertiser for any delay or failure in performance resulting directly or indirectly from any cause beyond their reasonable control which prevents, hinders or restricts performance of its obligations hereunder including, without limitation, war declared or undeclared, fire, flood, accident, explosion, lawful Government orders, regulations, restrictions or strikes.
- ✓ The Proprietors reserve the right to rescind or amend any of the above conditions from time to time.