

EPSM选修课 “数智化”课程下的共同成长

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初遇·EPSM选修课

“芸芸众生，我只为你”

为什么选择EPSM选修课...

1. EPSM与ACCA专业内容之间的强大关联

- EPSM是成为ACCA会员的必经之路
- 对于学习和通过战略专业科目帮助很大

2. EPSM涵盖了丰富且实用的职业技能

- 商业洞察力
- 领导力
- 团队合作能力
- 职场技能

3. EPSM将成为职业生涯发展的“软实力”

- 雇主的关注
- 就业竞争力

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- 在Professional阶段占有一定比重

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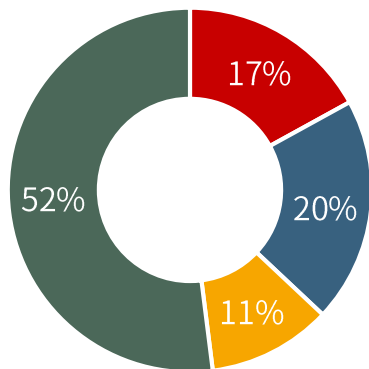
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问卷调查 46

为何选择EPSM选修课



■ ACCA考试 ■ 职业技能 ■ 就业 ■ 共同学习

“共同学习”

“数智化”下的创新型授课模式

授课模式、互动形式、考量方法

授课模式

- 线上授课
73课时
- 小程序打卡
HIPPOCAM
- 任务驱动型
实践学分



HIPPOCAM

20-21 (下) EPSM (18、19级方向班)

总课时 73 课 已完成 73 课

📊 排行榜 | 🗉 邀请好友 | 📅 课时表 ...

课时表

20-21 (下) EPSM (18、19级方向班) >

打卡周期: 2021/02/28 00:00至2021/08/31 23:59
权限到期日: 无限制
解锁规则: 每1天可解锁4课时

进度: 73/73

上一页 当前课时 下一页

✔ Course Introduction 01
完成后解锁下一课

✔ Unit 1 Section 1 02


课程安排

This is our learning timetable 📌

week 1 – Unit 1 (section 1–4)
week 2 – Unit 1 (section 5–8)
week 3 – Unit 2 (section 1–5)
week 4 – Unit 2 (section 6–8)
week 5 – Unit 3 (section 1–6)
week 6 – Unit 3 (section 7–10)
week 7 – Unit 4 (section 1–3)
week 8 – Unit 4 (section 4–5)
week 9 – Unit 5 (section 1–4)
week 10 – Unit 5 (section 5–9)
week 11 – Unit 6 (section 1–7)
week 12 – Unit 6 (section 8–12)
week 13 – Unit 7 (section 1–7)
week 14 – Unit 7 (section 8–14)
week 15 – Unit 8、Unit 9
week 16 – Unit 10 (final assessment)

以第一单元为例

Week milestones

 2021 春季学期 EPMS 导学课 (46)

Point 1:
周一导学群发布任务:
完成Unit 1 Section 1-8

Point 2:
周三腾讯会议线上答疑
(签到)

Point 3:
周五总结完成进度并反馈

 Unit 1 Section 1 完成后解锁下一课	02	 Unit1 Section 5 完成后解锁下一课	06
 Unit 1 Section 2 完成后解锁下一课	03	 Unit1 Section 6 完成后解锁下一课	07
 Unit 1 Section 3 完成后解锁下一课	04	 Unit 1 Section 7 完成后解锁下一课	08
 Unit 1 Section 4 完成后解锁下一课	05	 Unit 1 Section 8 完成后解锁下一课	09



本周内容	打卡人数
Course Intro	47
Unit1 Section1	12
Unit1 Section2	6
Unit1 Section3	6
Unit1 Section4	5
Unit1 Section5	5
Unit1 Section6	4
Unit1 Section7	4
Unit1 Section8	3



自主学习

自由安排学习进度，只要在规定时间内完成即可。

Unit 1 : Ethics and Professionalism

This unit of the module introduces the student to broad ethical and professional values which underpin all the other professional skills and behaviours which are explored in this module. Ethical and professional values should prov ...

[show more](#) v

1	Ethics Guide	✓	2	Thinking about ethical decisions	→
3	Rules vs Principles	🔒	4	Fundamental Principles	🔒
5	The Framework	🔒	6	Case Study	🔒
7	The Personal Ethics Diagnostic And Reflective Exercise	🔒	8	Applying What You Have Learned	🔒

My progress

13%
Unit 1

1%
Overall

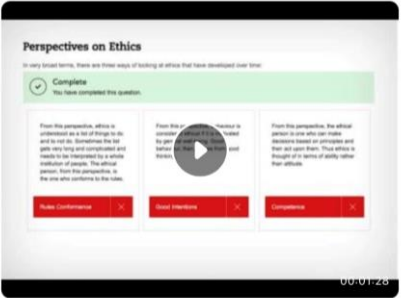
Unit 1 Section 1

主题

Unit 1: Ethics and professionalism

This unit of the module introduces the student to broad ethical and professional values which underpin all the other professional skills and behaviours which are explored in this module. Ethical and professional values should provide a framework and a moral compass for the accountant to guide their behaviours in demonstrating the more specific professional skills as covered in this module.

Let's start with Unit 1 section 1 Ethics Guide.



Perspectives on Ethics

In every social norms, there are three ways of looking at ethics that have developed over time.

Complete
You have completed this question.

From this perspective, ethics is understood as a set of things to be and to not do. Sometimes the list gets very long and complicated and needs to be interpreted by a whole population of people. The ethical person, from this perspective, is the one who conforms to the code.

From this perspective, ethics is concerned with what is right and wrong to get yourself, your business, or your community to flourish.

From this perspective, the ethical person is one who can make decisions based on principles and their gut sense then. Thus ethics is thought of in terms of duty rather than ethics.

Public Confidentiality | Good Intention | Compliance

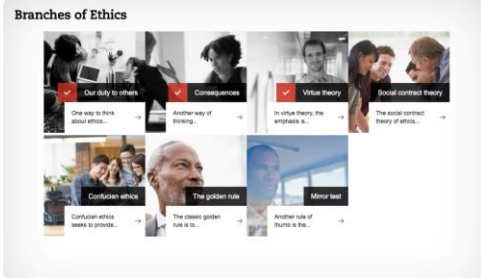
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Branches of Ethics

Over centuries of philosophical debate, ethics has developed several schools of thought. In other words, philosophers and others have developed different ethical theories, different ways of thinking about 'doing the right thing'.

EPSM选修课课程资料

- 以ACCA官网的EPSM模块课程资料为主
- 增加总结和引导内容
- 搭建框架



Our duty to others

One way to think about ethics is to acknowledge that there are things that someone just does not do as part of a duty to others. A limitation of this principle is that you have to decide what those things are. One philosopher, Immanuel Kant, defined those duties by saying

‘act according to principles that everyone could follow.’

To offer an example, if you disobey traffic lights, you should consider what would happen if everyone did so. In other words, we should recognise everyone as equals, and not assume that the rules are any different for you personally than they are for other people.



选修课互动形式

- 答疑课
- EPSM学习总结会
- 关于课后作业

选修课考量办法

打卡完成度

- 是否按时打卡
- 是否按要求上传截图

学习时长

- 该平台计算的学习时长总和

被点赞数

- 被他人点赞或是点赞他人

注：只有最终获得EPSM完成证书的同学才能获得相应学分

积分计算规则

- 打卡1次 +30分
- 获得精选1次 +20分
- 被管理员点评1次 +20分
- 点赞他人1次 +5分
(每日上限50分)
- 评论他人1次 +5分
(删除不得分,每日上限50分)
- 邀请1名好友打卡 +10分

排行榜说明(以积分排行榜举例)

- 总排行榜：该课程获取的积分总分排名
- 上周排行榜：该课程上个自然周内新增积分排名
- 本周排行榜：该课程本周内新增积分排名

感悟·与EPSM选修课同行

共同学习

EPSM选修课的五大benefits

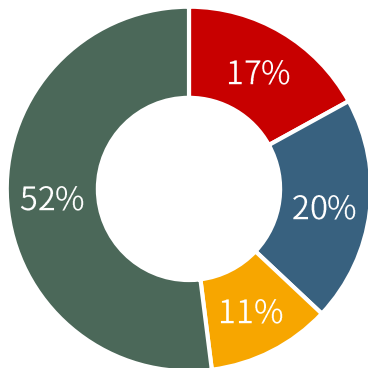
故事分享

从“共同学习”中收获成长

“一个人可以走得很快，一群人才能走得很远。”


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“共同学习”



EPISM选修课的四大benefits 优势“与众不同”

1.端正学习心态

形式正式

完成率高

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形式正式

完成率高

2.收获专业指导

老师的“悉心”指导
助力学习进步

提高学习积极性和主
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3.在互助下走得更远

互帮互助中“双赢”
共同成长

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4.“数智化”教学模式更加高效便捷

课程“打卡”治好拖延症
解决网络问题



Thanks for listening